



## **Group Ticket Information** (Groups of 10 or more tickets.)

### **National Cherry Blossom Festival Parade<sup>®</sup>** **Saturday, April 10, 2010** **Washington, DC**

The National Cherry Blossom Festival Parade<sup>®</sup> is held each year in Washington, DC as part of the 2-week Festival. The Parade starts at 10:00am and travels along Constitution Avenue in downtown DC from 7th to 17th Streets, NW. It is 2 hours long. Come see celebrity talent, high school marching bands from around the country, U.S. and Japanese dance and drum performances, Cherry Blossom Queens from both the U.S. and Japan and specialty units including balloons, floats, equestrian units, antique cars and mascots. The Parade takes place rain or shine.

Grandstand Bleachers are set up along part of the route, these seats are for sale to the public. Seats are reserved, but seating assignments will not be made until payment is received. Reserved, accessible space for persons with disabilities is available next to the bleacher seats. **Tickets are \$17 each**, plus applicable shipping/handling charges per group order.

Please note the ticket refund deadline is Friday, February 19, 2010. All refund requests must be made in writing.

All group ticket orders must be finalized and paid for by Friday, March 5, 2010. Tickets corresponding to orders not finalized by 5:30 PM EST on March 5 will be placed back in circulation. Additions to finalized orders may be made after March 5 but are not guaranteed to be seated with the original group. Group ticket sales will cease on Friday, March 12 at 5:30 PM EST.

Special merchandise packages can be purchased with the tickets or separately. Please email [parade@downtowndc.org](mailto:parade@downtowndc.org) for more information.

To order group tickets, return the following order form with payment information.

Seat assignments are based on when requests and payments are received; the sooner you place an order, the better!

#### **Important Dates:** **January 8, 2010**

All orders paid in full by January 8, 2010 will receive one (1) comp ticket per every 50 tickets ordered.

#### **February 19, 2010 – Refund Deadline**

All refund requests must be submitted in writing.

#### **March 5, 2010 - Guarantee Deadline**

All group ticket orders must be finalized and paid for; tickets corresponding to orders not finalized by 5:30 PM EST will be released.

#### **March 12, 2010 – Ticket Sales Cease**

Last day to purchase any additional seats, however are not guaranteed to be placed with the original group.

#### **March 19, 2010 – Tickets Shipped**

#### **April 10, 2010 – Parade Day!**

