



FOR IMMEDIATE RELEASE
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Guest Services Brings Japanese Flavor to the National Cherry Blossom Festival

Washington, DC (February 26, 2010) – Once again, **Guest Services, Inc. (GSI)**, is proud to offer Japanese menu items at the 2010 **National Cherry Blossom Festival**. Served daily from 10:00 a.m. – 5:00 p.m. at the tents around the Tidal Basin, these dishes are designed to enhance any visitor's Cherry Blossom Festival experience and serve to further promote the Festival message of friendship between the United States and Japan.

In addition to GSI's traditional American fare of BBQ, Chicken Tenders and all-beef Hot Dogs, GSI is planning to serve **Beef Yakiniku** over **Vegetable Rice**, **Crispy Chicken Teriyaki**, **Terimayo Hot Dogs**, **Makizushi** (Sushi) and **Vegetable Egg Rolls**.

To quench a visitor's thirst, **Iced Green Tea** and **Cherry Lemonade** have been added to the menu of drinks that already includes water, Gatorade and sodas.

In addition to foodservice, GSI is sponsoring the volunteer corps for the Festival and will be hosting the annual Cherry Blossom Regatta at the Washington Sailing Marina on April 3 (rain date April 10). Also, from March 10 through April 11, visitors may reserve Tidal Basin Paddle Boat rides online at www.tidalbasinpaddleboats.com. For more information on the company's presence at the National Cherry Blossom Festival, contact Kristin Rohr at (703) 849-9331 or rohrk@guestservices.com.

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Guest Services, Inc., an authorized concessioner of the National Park Service, is a private hospitality company celebrating over 90 years of providing excellence in food, hotel, resort and recreation services. The Fairfax, VA-based company and its subsidiaries employ over 3,500 staff in more than 250 facilities throughout the U.S. www.guestservices.com

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