



PRESS RELEASE

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32 TEAMS TO COMPETE FOR THE 2010 CHERRY BLOSSOM CUP

Washington, DC – District Sports fifth annual Cherry Blossom Soccer tournament will take place on March 27th and 28th 2010. Just as in past years, participating teams made up of mostly DC-area young professionals will compete on the JFK hockey fields of the National Mall at the footsteps of the Lincoln Memorial.

District Sports is a community-based non-profit sports organization which develops high-quality programming for the citizens of the District of Columbia. While competitive, the Cherry Blossom Soccer Tournament has been developed as a social soccer event with the goal of community building and service. In past years, the tournament has benefited various local community groups such as the Ballou High School Marching Band, the Catholic Charities Refugee Center, and the Capitol Community Soccer Club. The tournament will be kicked off with a social gathering at a local bar and restaurant and punctuated with a tailgate before a DC United match. DC United will again serve as a sponsor for the event.

“The Cherry Blossom Soccer Tournament is one of the most popular recreational soccer events within the beltway” says past tournament director Jeremy Pearce. “District Sports is honored to be a part of a great springtime tradition in our Nation’s Capitol”.

For more information on the tournament or to volunteer please visit cherryblossomsoccer.org or email info@districtsports.com.

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