

FOR IMMEDIATE RELEASE

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VOLUNTEERS SOUGHT FOR NATIONAL CHERRY BLOSSOM FESTIVAL
Participate in the nation's greatest springtime celebration
March 27 – April 11, 2010

- WHO:** Friendly, helpful and reliable volunteers to join the 2010 National Cherry Blossom Festival Volunteer Corps! Individuals, local businesses with community service programs, and community service groups are welcome and encouraged to participate. The volunteer program is supported by **Guest Services, Inc.**
- WHAT:** Volunteers will assist in all aspects of Festival events and programs and help serve the community and visitors during the two-week celebration.
- WHEN:** The Festival runs from Saturday, March 27 through Sunday, April 11. Volunteer positions are available immediately and throughout the duration of the Festival calendar.
- HOW TO APPLY:** To view specific volunteer opportunities and download an application, visit the National Cherry Blossom Festival website at www.nationalcherryblossomfestival.org. For more information, call 202.661.7595 or e-mail volunteer@downtowndc.org.
- ABOUT:** The National Cherry Blossom Festival is Washington DC's and the nation's greatest springtime celebration. The 2010 Festival is March 27 – April 11, and features signature events, daily cultural performances, art exhibits, sport competitions and more. The National Cherry Blossom Festival celebrates the 98th anniversary of the gift of the cherry blossom trees and the enduring friendship between the citizens of the United States and Japan.

For schedules and information visit www.nationalcherryblossomfestival.org
or call the Festival hotline at (877) 44BLOOM.

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