



**CALENDAR ANNOUNCEMENT: AS THE WEATHER TURNS COLD,  
THE NATIONAL CHERRY BLOSSOM FESTIVAL  
LOOKS AHEAD TOWARDS SPRING**

**Announcing the 2010 Festival Dates  
Saturday, March 27 – Sunday, April 11, 2010**

**WHAT:** The [National Cherry Blossom Festival](#) is Washington DC's and the nation's largest springtime celebration offering two weeks of diverse programming that largely is free and open to the public. Entertaining and engaging more than one million residents and visitors annually, the 2010 Festival celebrates the 98<sup>th</sup> anniversary of the gift of the cherry blossom trees and the enduring friendship between the citizens of the United States and Japan. Join the Festival for more than 90 events, exhibits, and nearly 200 cultural performances.

**WHEN:** **March 27 – April 11, 2010** – 16 days anchored by **3 SPECTACULAR WEEKENDS** of events

***Opening Weekend***

Saturday, March 27:

**Family Day** at the National Building Museum; all day family celebration with traditional **Opening Ceremony** to follow

***Mid-Festival Weekend***

Saturday, April 3:

Fireworks on the Southwest Waterfront

***Grand Finale Weekend***

Saturday, April 10:

National Cherry Blossom Festival Parade® and Sakura Matsuri Japanese Street Festival

***Daily***

Cultural performances on the Target Tidal Basin Stage at the Jefferson Memorial

**WHERE:** Events throughout Washington, DC. Best viewing of cherry blossom trees at Tidal Basin.

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