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NATIONAL CHERRY BLOSSOM FESTIVAL ANNOUNCES 2010 SPONSORS

Washington, DC [March 18, 2010] – The National Cherry Blossom Festival is Washington DC's and the nation's greatest springtime celebration, and its events and activities would not be possible without the staunch support of its 2010 sponsors.

Festival partners include the Washington Convention and Sports Authority, the Downtown DC Business Improvement District, The Japan-America Society of Washington DC, and the National Park Service.

Participating sponsors include Target, Safeway, State Farm Insurance, McDonald's, the National Building Museum, the W Washington D.C., Shiseido, the Dupont Hotel Washington DC, Sodexo, The Bivings Group, Wines of Argentina, FIJI Water, D.C. Commission on the Arts and Humanities, Amtrak, and Destination DC.

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Festival supporters include American Forests, Borders, Corcoran Gallery of Art and College of Art + Design, D.C. Lottery and Charitable Games Control Board, Embassy of Japan, FedEx Office, Four Points by Sheraton, Guests Services, Good Housekeeping, Hotel Association of Washington, D.C., HSBC Bank, The Jorgensen Law Firm, PLLC, Kirin Brewery, Linder & Associates, Macy's, Madame Tussauds, Washington DC, Mandarin Oriental, Washington DC, Mazza Gallerie, Mitsui Fudosan America, National Museum of Crime & Punishment, Newseum, Odyssey Cruises, On Tap Magazine, Pensare Design Group, Philips Flagship Restaurant, Ping Pong Dim Sum, Post Apartment Homes, Profit Investment Management, Restaurant Association Metropolitan Washington, Ritz Camera & Image, Spirit of Washington, TenPenh, The Textile Museum, Tourmobile Sightseeing, Union Station, Vineyard Vines, Visit Fairfax, Washington Metropolitan Area Transit Authority, Washington Nationals Baseball Club, Washington Life, Westwood College, WHERE Magazine, WhiteStar Investments, and 630 WMAL.

The National Cherry Blossom Festival is Washington, DC's and the nation's greatest springtime celebration. The 2010 Festival, March 27 – April 11, includes three spectacular weekends and daily events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. The 2010 Festival commemorates the 98th anniversary of the gift of the cherry blossom trees and the enduring friendship between United States and Japan.

**For schedules and information visit www.nationalcherryblossomfestival.org
or call the Festival hotline at (877) 44BLOOM.**

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