



Graphic Design Internship Posting

National Cherry Blossom Festival, Inc. a 501(c)(3) not-for-profit organization based in Washington, DC, is currently seeking a Graphic Design Intern to support its communications, events and development teams during the 2018-19 fall and spring semesters. Interns will gain experience with multi-channel communications as part of the full-scale marketing & communications campaign surrounding a local, national, and internationally renowned event.

Company Description

The National Cherry Blossom Festival, Inc. is dedicated to promoting the beauty of nature and international friendship through year-round programs, events, and educational initiatives that enhance our environment, showcase arts and culture, and build community spirit.

Job Description

Assignments can include but are not limited to:

- Utilizing the Festival existing brand guidelines and elements, provide design support and develop elements such as:
 - Event Signage
 - Digital Event Invitations
 - Information Materials (online & print)
 - Graphics for Digital Presentations
- Provide visual content for NCBF's social media outlets, including its Facebook page, and Twitter and Instagram accounts

Time Requirements

- 18-24 hours per week for a minimum of 10 weeks.
- Flexible to work some night and weekend hours if time allows.

Benefits

This internship will provide the individual the opportunity to put his or her talent to work and build a portfolio. National Cherry Blossom Festival internships are unpaid, but college credit may be offered, dependent upon the educational institution's guidelines and requirements. A transportation stipend is available if needed.

Qualifications

Experience with Adobe Illustrator, InDesign, Photoshop, Word and PowerPoint is essential. Familiarity with Adobe Spark is a plus, but not required. The successful candidate will have excellent written and verbal communication skills and attention to detail, and be able to work independently and complete projects in a timely fashion.

Application Instructions

Please send a cover letter, resume and work samples (3-5 completed projects) – all combined into one PDF file – to Lillian Iversen, Sr. Director of Events & Marketing (liversen@ncbfdc.org); use subject line "Graphic Design Intern Application". Deadline to apply is August 13, 2018. Applicants will be notified via email if they have been selected for an interview.