



**FOR IMMEDIATE RELEASE**

**CONTACT: Nora Strumpf**  
**202.638.8374 (o)**  
**nstrumpf@ncbfcd.org**

**DISCOVER AN UNFORGETTABLE SECRET GARDEN AT CHERRY BLAST PRESENTED  
BY MGM NATIONAL HARBOR**

**Washington, DC [March 6, 2019]** – Cherry Blast, a premier event of the National Cherry Blossom Festival, will transform The Theater at MGM National Harbor into an unforgettable secret garden on Saturday, March 30 from 7 p.m. – 11 p.m. Known for hosting iconic entertainers, MGM National Harbor will look to continue its success in bringing the flare of its global reach to the shores of the Potomac River. One of the most highly anticipated venues in the Capital Region, Cherry Blast attendees can look forward to an incredible night of live cultural performances, multiple DJs, exquisite food offerings, art, and an open bar from 7 p.m. - 8 p.m. to kick-off the annual celebration. Every second is promised to be a continuous stream of Instagram-worthy experiences that cherry blossom lovers won't want to miss.

General admission tickets are \$25.00 which include the hour-long happy hour. Guests can elevate their experience by purchasing a VIP ticket for \$100, which will provide access to the exclusive VIP suite level of The Theater, an all-inclusive open bar for the duration of the event, dedicated seating, and a variety of authentic Japanese cuisine to include a sushi buffet, tonkatsu sandwiches, a cherry blossom themed dessert buffet, and assorted mochi.

“We are honored to be a Host Sponsor for this year’s National Cherry Blossom Festival, and we are excited for the opportunity to entertain guests at this year’s Cherry Blast in The Theater at MGM National Harbor,” said Chris Gumiela, Vice President of Brand and National Marketing. “This will be a spectacle you will not want to miss and by partnering with MGM Japan, we promise to bring an authentic feel to this year’s event that only MGM can provide.”

Presented by MGM National Harbor and hosted in The Theater at MGM National Harbor, this year’s Cherry Blast experience will include supporting sponsors MGM Japan, The Washington Post, Republic National Distribution Company, Beam Suntory, Red Bull, Tito’s Vodka and Silver Linings.

Guests must be ages 21+ to attend. Tickets on sale now at [MGMNationalharbor.com](http://MGMNationalharbor.com).

**About MGM National Harbor**

Located in an unrivaled setting, MGM National Harbor offers stunning panoramic views of the eastern shore of the Potomac River in Maryland. The \$1.4 billion LEED® Gold Certified resort sits a short distance from Washington, D.C. to the north and historic sites, including George Washington’s Mount Vernon estate across the river in Virginia. The 24-story, 308-room resort features premier amenities and experiences for locals as well as visitors from around the world including a dynamic two-level casino with over 160,000 square feet of space that includes slots, table games and poker; a world-class spa and salon; an entertainment theater with flexible seating for up to 3,000; high-end branded retail; 50,000 square feet of meeting space; and restaurants from renowned local, national and

international chefs. MGM National Harbor is owned by MGM Resorts International (NYSE: MGM). For more information, visit [mgmnationalharbor.com](http://mgmnationalharbor.com) or follow on Facebook and Twitter.

**About the National Cherry Blossom Festival**

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2019 Festival, March 20 – April 14, includes four weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit [nationalcherryblossomfestival.org](http://nationalcherryblossomfestival.org) or call 877.44.BLOOM for more information, or check out Facebook (CherryBlossomFestival), Twitter (@CherryBlossFest), and Instagram (@CherryBlossFest).

###