Meghan Trainor, MAX, and Jake Miller Lead All-Star Lineup for HOT 99.5 & 97.1 WASH-FM'S Blossom Bash

WASHINGTON, D.C. – March 6, 2019 – iHeartMedia's HOT 99.5, DC's #1 Hit Music Station, and 97.1 WASH-FM, Washington's Variety From The '80s, '90s and Now, present the all-star lineup for HOT 99.5 & 97.1 WASH-FM's Blossom Bash, on April 5, at The Anthem as part of the National Cherry Blossom Festival. The event will include performances from Meghan Trainor, MAX and Jake Miller.

HOT 99.5 & 97.1 WASH-FM's Blossom Bash is an official National Cherry Blossom Festival event. Tickets are on sale now via <u>ticketfly.com</u>. Leading up to the event, Hot 99.5 and 97.1 WASH-FM will reward listeners with on- air ticket giveaways and online via the station's websites, <u>washfm.com</u> and <u>hot955.com</u>.

"We are thrilled to bring Blossom Bash back for the second year as an official event of The National Cherry Blossom Festival," said Michael Preacher, Market President for iHeartMedia Washington, D.C. "This incredible line up of talent combined with the excitement that The National Cherry Blossom Festival brings to Washington D.C. every spring makes for an unforgettable evening."

99.5 WIHT-FM and 97.1 WASH-FM are the leading media outlets in the Washington, D.C. market with multiple platforms, including their broadcast stations; live events; data; and its digital businesses and platforms, including mobile, social and its own iHeartMedia's free all-in-one digital music, podcasting and live streaming radio service – with more than 2 billion app downloads and 125 million registered users.

About iHeartMedia Washington, D.C.

iHeartMedia Washington, D.C. WASH-FM, WBIG-FM, WIHT-FM, WMZQ-FM, WONK-FM and WWDC-FM, and is part of iHeartMedia. iHeartMedia is the number one audio company in the United States, reaching nine out of 10 Americans every month — and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company's leadership position in audio extends across multiple platforms including 850 live broadcast stations; streaming music, radio and on demand via its iHeartRadio digital service available across more than 250 platforms and 2,000 devices including smart speakers, digital auto dashes, tablets, wearables, smartphones, virtual assistants, TVs and gaming consoles; through its influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher globally. iHeartMedia also leads the audio industry in analytics and attribution technology for its marketing partners, using data from its massive consumer base. iHeartMedia is a division of iHeartMedia, Inc. (PINK: IHRTQ). Visit iHeartMedia.com for more company information.

About National Cherry Blossom Festival

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2019 Festival, March 20 – April 14, includes four weeks of events featuring diverse and

creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit <u>nationalcherryblossomfestival.org</u> or call 877.44.BLOOM for more information, or check out <u>Facebook</u> (CherryBlossomFestival), <u>Twitter</u> (@CherryBlossFest), and <u>Instagram</u> (@CherryBlossFest).

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