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EAT, DRINK, AND BE CHERRY AT THE PINK TIE PARTY FUNDRAISER PRESENTED BY ANA

Remarkable Evening Raises Funds for National Cherry Blossom Festival Programs

Washington, DC [March 6, 2019] – Celebrate the blossoms in style at the National Cherry Blossom Festival's signature Pink Tie Party fundraiser presented by ANA on Friday, March 22 from 7-11 p.m. hosted by Trade Center Management Associates (TCMA, A Drew Company) at the Ronald Reagan Building and International Trade Center (1300 Pennsylvania Avenue, NW). The event kicks off springtime and the 2019 cherry blossom season.

More than 800 partygoers will enjoy an **open bar** and spring-inspired cuisine from **top local restaurants** including: Ana at District Winery, Barley Mac, CANE, Columbia Firehouse, Dyllan's Raw Bar Grill, Kaliwa by Restaurant Eve, Kingbird at The Watergate, Momofuku Milk Bar, Ottoman Taverna, Pisco y Nazca Ceviche Gastrobar, RASA, The Royal, Thai Chef Street Food, TICO, and more.

Specialty springtime cocktails will be served at an ARTECHOUSE Augmented Reality Bar in partnership with Roku Gin and Toki Suntory Whisky, as well as at a floral-inspired Ketel One Botanical Bar and at The Palm by Whispering Angel Beverage Bike.

Live performances throughout the night electrify the crowd, including a set by DC-based indie-soul band Oh He Dead arranged by Union Stage, a mesmerizing LED-juggling performance by Yusaku Mochizuki (Mochi) of *America's Got Talent* fame, and a live painting by internationally acclaimed artist Simon Bull.

Attendees will get a virtual ANA experience through an immersive video booth, where they'll have the chance to share their creation on social media to be entered to win two round trip tickets to Tokyo courtesy of ANA.

The spectacular silent auction contributes to fundraising efforts, including a pair of airline tickets on ANA, a Microsoft XBOX, a Microsoft Surface, as well as unique dining, concert, sporting, and theater experiences. Proceeds benefit the National Cherry Blossom Festival, Inc., a 501(c)(3) not-for-profit organization, and help keep programming primarily free and open to the public.

The Pink Tie Party is presented by ANA, a Festival Leadership Circle Sponsor and the largest and only five-star airline in Japan. The event is hosted by TCMA (A Drew Company), the exclusive manager of Ronald Reagan Building and International Trade Center. The Pink Tie Party is supported by CHASE, Ketel One Botanicals, Linder Global Events, Roku Gin, Suntory Whisky Toki™, ARTECHOUSE, The Japan Foundation, and The Palm by Whispering Angel. Media sponsors are *Washingtonian* and *Washington Blade*.

About the National Cherry Blossom Festival

The National Cherry Blossom Festival is the nation's greatest springtime celebration. The 2019 Festival, March 20 – April 14, includes four weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information, or check out Facebook (CherryBlossomFestival), Twitter (@CherryBlossFest), and Instagram (@CherryBlossFest).