The National Cherry Blossom Festival Parade® is seeking unique specialty units to accompany our celebrity talent, floats, giant helium balloons, and marching bands from across the country. The National Cherry Blossom Festival Parade® kicks off at 9:50 AM on Saturday, April 4, 2020 on Constitution Avenue from 7th to 17th streets, NW (route length: one mile). The Parade is broadcast as a delayed telecast on Washington, DC ABC affiliate, WJLA and News Channel 8.

APPLICATION REQUIREMENTS
Please submit the following with your completed application; label each with your units’ name:
- A DVD showing parade & competition performances. Please ensure it has the best audio and video quality possible.
- A color photograph or drawing of the organization or parade element (vehicle, float, dancers, marchers, etc.).
- A group/unit resume including competition and ratings, parades and/or festivals, and awards/special honors.
- Other information that will help the National Cherry Blossom Festival Parade® producers evaluate your application.

Official Group/Unit Name: __________________________________________________________________________

Contact Person: ___________________________________ Title: _____________________________

Mailing Address: __________________________________________________________________________________

City: _____________________________________________ State: __________ Zip: __________

Telephone: _______________________________________ Cell Phone: _______________________

Fax: _____________________________________________ Email: __________________________

Description of Unit: (Please select all that apply)
□ Alumni Corps □ Equestrian □ Military Organization
□ Balloon □ Fife/Drum Corps □ Pipe Band
□ College Band □ Float □ Service Organization
□ Color Guard □ Historical Unit □ String Band
□ Dance □ International □ Vehicle
□ Drum Corps □ Marching □ Veterans Organization
□ Embassy-Affiliated □ Marching Musical Units □ Other

If "other", please describe: __________________________________________________________________________

Unit Information
Total Number of people in Unit ______________
How is this broken down? (Number of dancers, musicians, clowns, drums, etc. Please be specific. Attach extra sheets, if necessary)

Participant Description: ________________________________ Number: ______________________

Participant Description: ________________________________ Number: ______________________

Participant Description: ________________________________ Number: ______________________

Participant Description: ________________________________ Number: ______________________

Participant Description: ________________________________ Number: ______________________
Description of Uniforms/Costumes/Props/Parade Entry:

Financial Requirements (check one)
☐ Unit is Self-Funded
  Unit Sponsored by (if applicable)
☐ Requires Financial Assistance

FIRST CONSIDERATION IS GIVEN TO UNITS THAT ARE SELF FUNDED OR SPONSORED

Have you participated in the National Cherry Blossom Festival Parade® before?  ☐ YES  ☐ NO
Which years?  ____________________________________________

The undersigned certifies that the forgoing application has been read and understood and that any statements made in connection with the application are true and accurate. The applicant agrees to comply with all rules and regulations established by the National Cherry Blossom Festival Parade® Management, of which will be sent to you upon acceptance. Completion of this application does not guarantee participation. The Selection Committee reviews applications and invitations, and bases their decisions on a variety of factors. Qualified applicants will be accepted on a rolling basis, groups should not wait until the deadline to apply. All applicants will be notified of decisions by January 6, 2020.

________________________________________  _____________________________________
Director/Group Leader Signature     Principal Signature (required for high school elements)

________________________________________
Director/Group Leader Printed Name

________________________________________
Principal Signature Printed Name

________________________________________
Date

Please complete this form, make a copy for your files & return it, along with requested application materials to:
National Cherry Blossom Festival Parade®
C/O Under the Sun Productions, Inc.
882 South Matlack Street, Suite 202
West Chester, PA 19382