



Auction Coordinator – Role Description (contract role)

National Cherry Blossom Festival, Inc., a 501(c)(3) not-for-profit organization based in Washington, DC, is currently seeking an Auction Coordinator to assist the Director of Operations with preparing for and executing the Silent and Online auctions benefitting NCBF.

Company Description

The National Cherry Blossom Festival, Inc. is a 501(c)(3) not-for-profit organization dedicated to promoting the beauty of nature and international friendship through year-round programs, events, and educational initiatives that enhance our environment, showcase arts and culture, and build community spirit.

Job Description

The Auction Coordinator performs the following functions between the months of January 2020 and April 2020. Time requirements vary depending on proximity to event date, with most responsibilities able to be conducted remotely.

- Procure at least \$250,000 (FMV) worth of auction donations inclusive of NCBF Staff, Sponsors and Auction Team. Utilize existing outreach material and collateral to directly solicit merchants and vendors for goods and services donations for the annual auction.
- Provide regular reports to the Director of Operations on specific Auction items procured, relevant values, and outreach efforts. Additional reports will be required as well, including missing donations, best “sellers,” FMV vs Winning Bid, and others as needed.
- Work directly with the auction management software team to develop and document efficient, effective, and comprehensive Auction registration, bidding, and check-out processes and engagement and communication strategies
- Catalog all Items physically in the NCBF office and auction management software provided by NCBF's Auction management services provider.
- Write descriptions, upload pictures, and link logos to relevant websites for each Item
- Train NCBF staff, volunteers, and interns on all relevant registration and Auction processes
- Manage up to 20 volunteers at the Pink Tie Party for registration and Auction duties
- Collaborate with NCBF's event planners to determine auction needs for the Pink Tie Party, including décor, logistics, volunteers, and processes
- Process and ship items to winning Auction bidders, both to online winners and winners who left items at the Pink Tie Party
- Monitor online Auction progress and recommend methods to increase participation
- Process tax receipts and thank you letters to Auction donors and winners
- Respond to Auction donor and bidder questions via phone and email

Time Commitment

- Approx. 12 – 20 hours a week in January and February

- Approx. 20 – 25 hours the first two weeks of March
- Approx. 40 hours the week leading up to the event on March 20, 2020
- Approx. 10 hours a week March 21 – April 30, 2020

Qualifications

- Suburb communication skills (written and oral)
- Excellent attention to detail
- Thorough organizational prowess
- Polished demeanor
- Grace and poise under pressure
- Demonstrated ability to troubleshoot difficult situations
- History of working well within in a team environment
- Demonstrated ability to achieve goals while working independently
- Thorough understanding of Microsoft Office suite (Word, Excel, Outlook)
- Event management or auction-related experience a plus
- Ability to lift up to 50 pounds when needed
- Ability to be on feet standing for up to 12 hours on event day

Application Instructions

Please send cover letter and resume to JoAnn Nasser, Director of Operations jnasser@ncbfdc.org. Applicants will be notified via email if they have been selected for an interview.