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**EAT, DRINK, AND BE CHERRY AT THE PINK TIE PARTY FUNDRAISER PRESENTED BY ANA**  
*Remarkable Evening Raises Funds for National Cherry Blossom Festival Programs*

**Washington, DC** [March 4, 2020] – Celebrate the blossoms in style at the National Cherry Blossom Festival's signature [Pink Tie Party](#) fundraiser presented by ANA on Friday, March 20 from 7-11 p.m. hosted by Trade Center Management Associates (TCMA, A Drew Company) at the Ronald Reagan Building and International Trade Center (1300 Pennsylvania Avenue, NW). The event kicks off springtime and the 2020 cherry blossom season.

More than 800 partygoers will enjoy an **open bar** and spring-inspired cuisine from **top local restaurants** including: Ana at District Winery, Art & Soul, Barley Mac, Central Michel Richard, Gerard Street Kitchen, Hanumanh, Texas Jack Barbeque, Reverie, The Pembroke, Ivy City Smokehouse, And 4 Dessert, Ocean Prime, Roof Terrace Restaurant at The Kennedy Center, Punjab Grill, Shoto, Pappe, and Tico, plus delectable bites by the Ronald Reagan Building's Executive Chef Xavier Deshayes.

Specialty springtime cocktails will be served at a Beam Suntory Augmented Reality Bar in partnership with ARTECHOUSE, in addition to a **sake tasting**, presented by the Japan National Tourism Organization and the East Japan Railway Company, that will transport guests to the Tohoku region of Japan.

Unique activities throughout the evening will include a ring toss for **Kendra Scott jewelry prizes**, a virtual reality experience with ANA, custom hand-drawn **fashion sketches**, a District of Fashion experience with the DowntownDC BID, a Chase photo and GIF booth, and plenty of other blossom-themed photo ops for the perfect springtime selfie.

The spectacular **silent auction** contributes to fundraising efforts, including a pair of airline tickets on ANA, a Microsoft XBOX, as well as unique dining, concert, sporting, and theater experiences. Proceeds benefit the National Cherry Blossom Festival, Inc., a 501(c)(3) not-for-profit organization, and help keep programming primarily free and open to the public.

The Pink Tie Party is presented by ANA, a Festival Leadership Circle Sponsor and the largest and only five-star airline in Japan. The event is hosted by TCMA (A Drew Company), the exclusive manager of the Ronald Reagan Building and International Trade Center. The Pink Tie Party is supported by Chase, Design Foundry, Linder Global Events, Legent Bourbon, Roku Gin, Haku Vodka, Suntory Whisky Toki™, ARTECHOUSE, American Sake Association, The Japan Foundation, the Japan National Tourism Organization, the East Japan Railway Company, Old Ox Brewery, and Kendra Scott. Media partners are Washingtonian, Washington Blade, and the The Tommy Show Channel.

**About the National Cherry Blossom Festival**

The National Cherry Blossom Festival is one of the world's greatest celebrations of spring. The 2020 Festival, March 20 – April 12, includes four weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Leadership Circle Sponsors of the 2020 Festival are Events DC and ANA. Visit [nationalcherryblossomfestival.org](http://nationalcherryblossomfestival.org) or call 877.44.BLOOM for more information, or check out Facebook (CherryBlossomFestival), Twitter (@CherryBlossFest), and Instagram (@CherryBlossFest).