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FOR IMMEDIATE RELEASE



Media Contact:
Cyndi Sutton
National Cherry Blossom Festival
571-213-0401
cyndi@merakicommsgroup.com

National Cherry Blossom Festival Invites DC Area Residents to ‘Party With Their Pod’ at Reimagined Pink Tie Party to Support Local Restaurants

Tickets on Sale Now for Can’t-Miss Party With a Purpose, Featuring Top-Notch Entertainment, Food, Drink, Fashion, and More – Sponsored by Amazon and Events DC

Washington, D.C. [March 1, 2021] – The National Cherry Blossom Festival today announced its 2021 Pink Tie Party, the much-loved evening social event for Washington, D.C., area residents, reimagined this spring so attendees can “party with their pod.” Via a virtual platform, partygoers will enjoy food, drink, and entertainment experiences with other partygoers, while dining on festive three-course dinners from top local restaurants across the metro area. Sponsored by Amazon and Events DC, the Pink Tie Party will be held online and in attendees’ own homes on Friday, March 26 at 7:00 p.m. ET.

“This year’s Pink Tie Party has a special twist, because the Festival and attendees will get to patronize some of our area’s best restaurants,” said Diana Mayhew, president and CEO of the National Cherry Blossom Festival. “Partygoers can put on their finest pink fashions, gather with their pod of best friends, and share in cool entertainment experiences, delicious food and drink, exciting giveaways, and a spirited online auction. It’s going to be an unforgettable evening of food, music, and fashion!”

The Festival strives for participation by 1,000 at-home Pink Tie Party attendees. That will mean 1,000 dinners picked up from area restaurants in just one night. Pink Tie Party tickets (\$100) are on sale now through March 19 at nationalcherryblossomfestival.org/pink-tie-party.

Pink Tie Party tickets feature three-course carryout dinners from popular D.C., Maryland, and Virginia restaurants, such as:

Al Dente	Maketto
Albi	Muchas Gracias!
All Set Restaurant & Bar	Neighborhood Provisions
Ambar	Nina May
Annabelle Restaurant	Officina
Baker's Daughter	Ottoman Taverna
Blend 111	RIS
The Bombay Club	Rocklands Barbeque and Grilling Company
Brasserie Liberté	Sababa
Cranes Spanish Kaiseki	Shibuya Eatery
Duke's Grocery	Shilling Canning Company
Gogi Yogi Korean Steakhouse	Wild Tiger BBQ
The Hamilton	Wildfire Restaurant
Karma Modern Indian	

Tommy McFly and Kelly Collis of Real.Fun.DC will serve as the virtual evening's hosts. And, among other special highlights will be a live sake tasting by three sake samurai.

More Pink Tie Party amenities include an at-home celebration kit with items to enhance the evening, compliments of Amazon, Events DC, and Chase. Partygoers will also have multiple chances to win prizes throughout the night, like unique blossom-themed jewelry pieces from Kendra Scott for Best Dressed, Best Cocktail, and Best Backdrop. The online auction will include such biddable items as an Xbox gaming console, gift certificates for local hotel staycations, and a pair of Amazon Echo devices.

Pink Tie Party is being sponsored by Events DC and Amazon. It is being supported by ARTECHOUSE, Beam Suntory, the Embassy of Japan, Japan National Tourism Organization, Kendra Scott, LINDER Global Events, and National Harbor. Media partners include REAL.FUN.DC, Washington Blade, and Washingtonian.

Get the most current Pink Tie Party news at <https://nationalcherryblossomfestival.org/event/pink-tie-party/>.

The 2021 National Cherry Blossom Festival will offer engaging virtual and personal experiences through unique programs, activities, and events that honor the Festival's deep traditions and bring the celebration of spring into the hearts and homes of communities throughout the D.C. area and beyond. Lead sponsors (Leadership Circle) for this year's Festival are Amazon and Events DC.

For more information, visit nationalcherryblossomfestival.org and follow the Festival's social media pages on [Facebook](#), [Instagram](#), and [Twitter](#).

About National Cherry Blossom Festival

The National Cherry Blossom Festival is one of the world's great celebrations of spring. The 2021 Festival, March 20-April 11, will include three weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. Visit nationalcherryblossomfestival.org or call 877.44.BLOOM for more information, and check out [Facebook](#) (@CherryBlossomFestival), [Instagram](#) (@CherryBlossFest), and [Twitter](#) (@CherryBlossFest).

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