

2023 National Cherry Blossom Festival Parade Sponsors

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2023 NATIONAL CHERRY BLOSSOM
FESTIVAL PARADE*

Produced by the National Cherry Blossom Festival
in association with JM Best Entertainment, Inc.

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COORDINATING PRODUCER

PRODUCER
PRODUCER
COORDINATING PRODUCER
PRODUCTION MANAGER
ASSOCIATE PRODUCER
MUSICAL DIRECTORS

ASSOCIATE DIRECTOR
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MARC BRESS
VICTORIA LOMAX
JASON GRIFFITH
RON ENGLE

CATHY ARNOTT



presented by



Parade

LINE OF MARCH



Lisa Ann Walter, Honorary
Marshal & Host



April 15, 2023

10 AM – 12 NOON

#SpringItOn

NationalCherryBlossomFestival.org

The Washington Post

Welcome to Washington D.C.'s grandest petal procession!

National Cherry Blossom Festival Parade®

PRESENTED BY EVENTS DC



Thelma Houston



Leah Marlene of American Idol



Freedom Williams, formerly of C+C Music Factory



Omar Jose Cardona of The Voice

LINE OF MARCH

Opening Performance "A Springtime Party" featuring Parijita Bastola, Ben Pattison, Summer Pearson, and Brandon Showell - sponsored by Events DC

Metropolitan Police Department Motorcycle Team

Metropolitan Police Department Honor Guard

Metropolitan Police Chief Robert J. Contee III

Cheer-ing School and Capitol Movement Cheer Team

United States Park Police Motorcycle Unit

United States Park Police Mounted Horse Patrol

United States Park Police Honor Guard

Deputy Chief of Police Steven Booker and the United States Park Police

Grand Marshals Mickey Mouse & Minnie Mouse from *Walt Disney World*® Resort

Howard University SHOWTIME Marching Band

Japanese Lanterns and Cherry Blossom Balloons sponsored by Events DC

The Power of Spring Float sponsored by Events DC featuring Freedom Williams from multi-platinum selling group C+C Music Factory - "Gonna Make You Sweat (Everybody Dance Now)"

Seneca Valley "Raider" Marching Band – Pennsylvania

National Cherry Blossom Festival Parade® Honorary Marshal Lisa Ann Walter, Abbott Elementary Star and DC Area Native

Almas Shriners

Hampton High School Marching Band – Pennsylvania

Military District of Washington Units

Commander of Troops and Joint Staff

The United States Army Band Pershing's Own

United States Army Marching Platoon

United States Marine Corps Platoon

Joint Staff Honor Guard

United States Navy Marching Platoon

United States Air Force Platoon

United Space Force Marching Platoon

United States Coast Guard Platoon

3rd United States Infantry Old Guard Fife & Drum Corps

7News First Alert Weather Storm Tracker

Congresswoman Eleanor Holmes Norton

Washington Nationals Racing Presidents and The NatMobile

Frank W. Ballou High School "Majestic" Marching Knights - Washington, DC sponsored by Events DC

The Springtime Express Float sponsored by Hilton featuring American Idol Season 20 finalist Leah Marlene - "Flowers"

Strawberry Shortcake with Custard Balloon

Sebastian River High School Marching Sharks – Florida

The Lincoln County Cloggers

Springville High School Mighty Band from Tiger Land – Alabama

Trinity Valley Community College Cardettes

Teenage Mutant Ninja Turtle Balloon sponsored by Lime Scooter

National Conference of State Societies (NCSS) - U.S. Cherry Blossom Princesses

NCSS Queen's Float sponsored by Reagan National and Dulles International Airports featuring 2023 U.S. Cherry Blossom Queen, 2023 Japan Sakura Queen, 2023 Embassy of Japan Cherry Blossom Princesses, 2022 U.S. Cherry Blossom Queen, NCSS 1st Runner Up, and NCSS Miss Congeniality

Trio Blossom Balloon carried by The Embassy of Japan

West Orange Warrior Band – Florida

2023 Artwork Float designed by Orlando Quevedo sponsored by Park West Gallery featuring Grammy Winner and Motown Legend Thelma Houston – "Don't Leave Me This Way"

Lenoir-Rhyne University "Spirit of LR" – North Carolina

Gym Dandies Children Circus

Baltimore Twilighters Marching Band – Maryland

Pearl High School Band – Mississippi

A Dazzling Taste of Spring Float sponsored by LaCroix Sparkling Water

Washington Wizards Dancers

FLY-ANA Jet Balloon

Wake Up In Japan Float sponsored by ANA featuring The Voice Season 22 contestant Omar Jose Cardona - "Don't Stop Believin'"

Cheer Care Bear Balloon

George Washington Model A Car Club

Hewitt-Trussvill Marching Husky Band – Alabama

DMV Onewheel Riders

Oxford High School Marching Band – Alabama

Tamagawa University Taiko Drum and Dance Troupe Float sponsored by CSI Printing & Graphics

Mobile Azalea Trail Maids

Peppa Pig Balloon sponsored by Clyde's Restaurant Group

National Park Service National Mall and Memorial Parks Tree Crew, Rangers and Volunteers

Assistant Secretary for Fish and Wildlife and Parks at Department of Interior Shannon Estenoz and National Park Service Superintendent of National Mall and Memorial Parks Jeff Reinbold

National Cherry Blossom Festival Mass Choir – "What the World Needs Now is Love" sponsored by The University of the District of Columbia

Kangaroo Kids

Corning-Painted Post Hawks Marching Band – New York

National Children's Chorus – "Looking for the Light"

Petal Porches Float sponsored by Amazon featuring Broadway star Michael James Scott - "Friend Like Me"

Alma from "Alma's Way" Balloon sponsored by DowntownDC Business Improvement District (BID)

DowntownDC BID SAMs

Oak Mountain "Spirit of Cahaba" Marching Band – Alabama

The Philadelphia High School for Creative and Performing Arts Dancers - "T.S.O.P."

DC Fire and EMS Department

District Department of Transportation Blossom Bus

America's Clogging All*Stars

National Cherry Blossom Festival® Goodwill Ambassadors Float

The Okinawan Taiko Drummers from Wisconsin, Maryland and Japan

Limitless Dancing Warriorettes sponsored by The Washington Informer

The Pride of Eastside Marching Band – Georgia

CIRQUES EXPERIENCE – "The Can Can Song" sponsored by Reagan National and Dulles International Airports

Marcel the Lion Balloon sponsored by BetMGM

The Blossoms are Calling Metro Bus sponsored by WMATA

National Capital Region Mustang Club

Cherry Blossom Balloons sponsored by Amazon

Finale Performance "I've Got the Music In Me" sponsored by Amazon featuring Omar Jose Cardona and Parade Cast

Groups in Telecast Parade Performances: BC Discoveries Dance and Theater Arts Company, Power Surge Performing Arts, Copeland-Queen School of the Arts, Lisa's School of Performing Arts, Dance4life School of the Arts and Training Institute, Philadelphia High School for the Creative and Performing Arts, West Chester University All Star Color Guard

Performance Groups Accompanying Floats: BE Dance Studio, Bella Ballerina Dance Academy, Bella Ballet - Bella's Dance Company, Bethesda Conservatory of Dance, Melina's Dance Company, Strike a Pose Studio

Vintage vehicles provided by: Russell Jones, and Central Virginia Mustang Club

Choirs represented in the National Cherry Blossom Festival Mass Choir: Beacon Heights Elementary School, Blackhawk Chorus, Crystal Children's Chorus, Kenwood High School, Sligo Creek Elementary School, St. Peter's School, Swans Creek Elementary, Voices in Praise, Westlawn Elementary School

Parade units and Line of March may be subject to change



At the end of the Parade, it's non-stop fun! Toby and Chilli of WASHFM will emcee a festive Parade finish atmosphere between 15th & 17th Streets!

Get Your Bloom On

Official National Cherry Blossom Festival merchandise is available for purchase along Constitution Ave at 9th, 12th, and 14th Streets. Be sure to stop by for a special gift or memento!



Catch the Broadcast

The broadcast will be co-hosted by **Alison Starling** and **Robert Burton** of 7News. **Gio Benitez** of Good Morning America will provide commentary from the street along with Emmy Award-winning TV personality **Carson Kressley** and **Eileen Whelan** of 7News. The Parade will be televised in Washington, D.C. and nationally syndicated April 22 to June 30. Watch the televised 1-hour broadcasts at 1 p.m. Saturday, April 22 & 8 p.m. Sunday, April 23 on WJLA News7. Livestream available at bit.ly/23ParadeLivestream



Gio Benitez, Good Morning America



Carson Kressley



Robert Burton & Alison Starling, 7News



Eileen Whelan, 7News

Enter the National Cherry Blossom Festival Family Getaway Sweepstakes!

The excitement of the Festival doesn't have to end! The Festival is giving away a *Walt Disney World*® Resort vacation package for four. **Visit NationalCherryBlossomFestival.org to enter.**